

TYPES OF ASSISTANCE

TAAC assists clients by funding projects that improve a firm's competitive position in the areas of:

MANAGEMENT

- Strategic planning
- Succession planning
- Organizational analysis & development
- Management review
- Recruitment
- Human resource evaluation

MARKETING

- Strategic marketing planning
- Marketing development
- New product development
- Market studies
- Advertising/merchandising strategies
- Brand identity development
- Packaging design & development
- Sales literature & website design
- Website development
- Export marketing
- Sales organization development

FINANCE

- Budgeting & forecasting
- Cost accounting systems
- Integrated accounting/management software
- Financial planning & restructuring
- Product profitability plans

INFORMATION TECHNOLOGY

- Hardware/software evaluation
- System conversions & enhancements
- Custom programming
- Integrated manufacturing systems
- Electronic data interchange (EDI)
- E-Commerce

MANUFACTURING/ENGINEERING

- Lean manufacturing
- Plant layout & redesign
- Production planning & control
- Total quality management
- Statistical process control
- Product design & development
- Energy efficiency improvement
- Process engineering
- Re-engineering
- Machine prototype design & development

ISO/QS/TS, UL MARKING, AND CE MARKING

- Documentation development
- Complete registration assistance
- Assistance in registrar selection
- Technical files preparation
- Declaration of conformity



CONTACT US

www.tradeadjustment.org

info@tradeadjustment.org

120 Hawley Street
Suite 297
Binghamton, NY 13901

607-777-2040